



# Reach out and **BUILD** **LIVES**

Take Charge. Take Individual Social Responsibility.

## WHY

We all know our rights, but we also have responsibilities. When we are privileged to have resources at our command and the freedom to use them at will, it becomes our individual social responsibility to see that we use our resources to add value to the lives of the people who work in our community.

## WHO

Cooks, domestic help, drivers, watchmen, delivery boys and the less-privileged service providers in our community, can benefit from our individual social responsibility.

## HOW

- Help them open a no-frills bank account.
- Assist them in getting a PAN card, voter's card.
- Inform them of medical facilities they can avail of for free or at a low/nominal cost.
- Inform them of emergency phone numbers e.g. ambulance, water supply, counselling.
- Keep them updated on government schemes they can avail of e.g. scholarships, incentives to start a business.
- Teach them basic skills – how to use a computer, how to sign.
- Take time out to teach their children and help their children get admission into school.
- Provide information on vocational training courses, workshops or evening colleges.
- Inform them of their rights – for example, the right to education, as well as other constitutional rights: right to equality, freedom of speech, right to freedom from exploitation, right to freedom of religion and the right to constitutional remedies.
- Encourage volunteering; set an example and volunteer to organise workshops in your own community and others.
- Promote civic awareness – spread the importance of being responsible to the environment, conserving water, recycling material and limiting the use of plastic and packaging.